

Business Decision-Makers Email List



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Total Universe: 1,160,275

Base Rate: \$115.00/M

Description Summary

Email high-level business executives who are known to be decision-makers. These individuals are continuously searching for that next big investment to keep their businesses ahead of the curve. In the business world, you have to stay ahead of the game to survive, so these individuals are willing to pay a substantial amount for quality service in order to remain in the forefront of their industry. Business executives are ideal for many business-to-business marketing offers, financial offers, temporary staffing service and corporate investments just to list a few. In addition they are strong candidates for credit cards offers, magazine, traveling arrangements, electronics etc. This database is perfect for any marketing professional looking to reach key decision makers via email.

How Our Data Is Compiled

Our Business Decision-Makers Email List is derived from a multitude of public and proprietary feeds both online and offline including: lifestyle surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. This list is also CASS certified to ensure further accuracy.

Consider The Facts

- Good decision-making management helps companies secure sales, generate new leads, and improve their marketing processes..
- The 4 styles of decision-making are directive, analytical, conceptual, and behavioral

Recommended Usage

This database is recommended for many different offers, such as technology, software, office supplies, travel, hotels, and much more.

Popular Selections (for additional selections please inquire)

Age
Gender
Geography

Job Title
Job Description
Income

Education Level
Industry Type
Buying Habits

Market Type

U.S. Consumer

List Channels

Postal, Email & Telemarketing

Source

Compiled, Self-Reported

Update Cycle

Monthly

Minimum Order

Quantity: 5,000

Price: \$325.00

Net Name

Floor: 85%

Minimum Quantity: 25,000

Run Charges: \$10.00 / M

Exchanges

Please Inquire

Reuse

Please Inquire

Cancellation Charges

Please Inquire

Sample Mail Piece Required

Please Inquire

Commission

Standard 20% broker/agency commission is extended to all trade partners

For additional information or list counts, contact your representative or list manager at 1.800.457.2899

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